



#### Preventing Lane Departure Crashes on Rural, Two-Lane Roads Using the New SHRP2 Data

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### The Cost of Highway Crashes

- Traffic accidents in 2013, caused **32,000+ fatalities** and **2.3 million injuries** in the United States..
- Crashes are the leading cause of death for children age 4 and for every age from 11 through 27.
- Economic cost of accidents was \$277 billion in 2010. Total societal cost estimated at \$870 billion.
- Every 1 percent reduction in traffic-related injuries and fatalities saves an estimated \$2.3 billion annually.
- Sources: NHTSA, FHWA, Economic Cost of Motor Vehicle Traffic Crashes 2010 (DOT HS 812 013)



#### A Wealth of New Data

New SHRP2 data provide new set of tools for reducing crashes and improving highway safety:

- Naturalistic Driving Study (NDS) database what preceded crash and near-crash events, what drivers actually are doing during real-world driving conditions
- Roadway Information Database (RID) a geodatabase that contains detailed information about the roadway characteristics in and around the NDS study cities

# SHRP2 Safety: Strategic Rationale



#### **Driver behavior is key:**

- Primary factor in two-thirds of crashes
- Contributing factor in more than 90% of crashes
- Hardest to study; the thing we know the least about

#### **Opportunity - Naturalistic Driving Study (NDS):**

- Miniaturized sensor technologies and increased computing capacity: can observe real-world driving
- Crash, pre-crash, near-crash, and "normal" driving data

#### SHRP2's NDS effort:

- 3,500+ drivers; 6 sites; all ages
- Data to be available for other researchers for decades

## Safety - Implementation Assistance Program (IAP)

#### **Main Objectives**

- Support demonstration projects on the use of the SHRP2 Safety Data
- Increase states' understanding of the potential uses of the data
- Identify safety countermeasures based on research projects
- Reduce crashes and save lives !





#### **Safety IAP Process**



Phase 2 full data set and in-depth research and analysis with countermeasure identification

Phase 3 – Deployment, to adopt, champion or implement countermeasure nationally

Decision

Decision

## SHRP2 Ongoing Safety Projects

Pedestrian	Florida DOT Nevada DOT New York State DOT
Roadway Departure	Iowa DOT
Speeding	Michigan DOT Washington DOT
Work Zones	Minnesota DOT
Horizontal & Vertical Curves	North Carolina DOT
Interchange Ramps	Utah DOT
Adverse Conditions	Wyoming DOT
Roadway Lighting	Washington DOT

## **Horizontal and Vertical Curves**

## More accidents occur on roads with horizontal and vertical curves

- Question at hand: Why are certain conditions at higher risk?
- Driver behavior data from SHRP2 may provide that insight.

#### **Research Questions**



#### NDS Data Will Answer:

- Differences in speed, lane-keeping, other variables of drivers
- Ability to recover from run-off-road event
- Daytime vs. nighttime behavior
- Effects of closely spaced curves and grades
- Impact of familiarity with road

#### **Current Status Phase 1**

- Identify study locations using RID
  - Horizontal curves (radius, start point, end point) provided explicitly in RID
  - Vertical curves (length, start point, end point) <u>not</u> provided
    - Using grade data (percent grade every 25 ft) to identify vertical curves
  - Status: Identified an initial small group of locations and submitted for NDS data reduction process

#### **Phase 1 Steps and Status**

- Compile NDS data for identified locations
  - Virginia Tech Transportation Institute will perform this task.
  - Status: Work has begun on identifying trips conducted on the initial batch of selected locations.
  - Data reduction (watching video) begun in early July.

#### **More Information**

- GoSHRP2 website
  <u>www.fhwa.dot.gov/goSHRP2</u>
  - Product details
  - Information about SHRP2 implementation phases
- SHRP2 @AASHTO
  <u>http://SHRP2.transportation.org</u>
  - Implementation Information for AASHTO members







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